

# **NEWS RELEASE**

## **FOR IMMEDIATE RELEASE**

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Take Stock in Children Introduces Dana Bakich as Their Newest Team Member  
*PR guru, passionate writer, and hopeful dreamer.*

Sarasota, FL. – (April 14, 2011) – Hands are sweating, face is perspiring and your double checking to make sure nothing is in between your teeth. Yes – It is the first day at a new job. Luckily, knowing my job destination, my morning started with a fresh cream cheese glazed cinnamon roll, watching the highlights from SportsCenter and eagerly awaiting my first day at Take Stock in Children as their Director of Marketing and Development.

Born and raised in Sarasota, Fla. I recently attended school in ‘Mickey Mouse Land’. While attending college, I was extremely fortunate to be part of the Inaugural Bright House Network’s Stadium football game as a Marching Knight, an avid Orlando Magic fan, an academic scholar and an intern to numerous companies throughout Central Florida. I graduated with my Bachelor of Arts in Advertising and Public Relations.

My most memorable experiences in the communications relations field have been from working with Greater Orlando Children’s Miracle Network by implanting successful social media awareness and fundraising, having the privilege to do post-game quotes after a Magic vs. Lakers game, interviewing Dwight Howard and working with the media during the Florida Citrus Sports bowl games. I have an innate passion for writing, conquering social media, creativity, networking and teamwork.

I look forward to sharing and developing my knowledge with Take Stock in Children. Cheers to 2011, let the fun begin!

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